Supply Chain Predictions for 2020

Hi All,

We hope this finds you well.

As we approach the end of the year, here are some thoughts on how Supply Chains will evolve in 2020:

1. Automated vehicles will NOT likely emerge during the next decade
2. Traffic congestion will continue to increase, and curbside parking for drivers will become more difficult.  Traffic laws will make it more difficult for trucks to enter large urban areas.
3. The volume of counterfeit products being sold through e-commerce channels will continue to grow exponentially, leading to an outcry from customers.
4. The demise of globalization will continue;  localization of supply chains will become more commonplace across multiple industries.
5. Applications of artificial intelligence in supply chains will grow, but not as fast as the press would have you believe!  Data quality will improve… but very slowly.
6. Relationships will continue to become more important, and will continue to be the glue that ties together  supply chains.
7. Tariffs will continue to not only remain in place, but will likely become part of the new normal.
8. Talent will continue to remain a challenge.
9. Chief Supply Chain Officer roles will struggle with an increased set of demands for change, and the pressure to perform will ramp up on multiple fronts.
10. The biobased economy is growing, and will continue to grow, as manufacturers look to find new sources of materials that are sustainable and which use renewable resources.

We would like to take the opportunity to wish you and your loved ones a great break and all the best in 2020.

Spin Consulting Team